



B. K. Birla College of Arts, Science & Commerce, Kalyan

Empowered Autonomous Status (2023 - 2032)

(Conducted by Kalyan Citizens' Education Society)

Affiliated to University of Mumbai

'College of Excellence' status by UGC (2015 - 2020)

Reaccredited by NAAC (3rd Cycle) with 'A' Grade (CGPA - 3.58) (2014 - 2023)

ISO 9001: 2015 Certified

NAAC SSR

Cycle IV

2018-2023

Criteria I- Curriculum Aspects

1.4.1: ACTION TAKEN REPORT ON CURRICULUM FEEDBACK.

DEPT OF MULTIMEDIA AND MASS COMMUNICATION (BAMMC)

Academic Year (2022-2023)

Feedback on Curriculum Received from Students, Alumni, Parents and Faculties

Sr. No.	Feedback	Action Taken and its overall impact
1.	Many students suggested that Alumni Lecture Series should be organized.	The Dept. conducted Alumni lecture series of our alumni students. This helped the students to interact with our illustrious alumni and enhance their knowledge about the subject.
2.	It was suggested by some students to organize career guidance meet.	The Dept. conducted a visit of the students to MET, where a special session on career guidance was conducted. This helped the students to get an industrial exposure and contributed to positive learning experience.
3.	Few students suggested to update the Infrastructure should of the department.	The Dept. revamped the media lab and it's interior, instruments which created a positive atmosphere and added to the overall learning experience of the students.

M. Malpani
HEAD,
DEPT. OF BAMMC.



[Signature]
Co-ordinator
IQAC,
B. K. Birla College, Kalyan.

B. K. Birla College Road, Kalyan – 421 304 (M.S.) India

☎ : (0251) 2231293 / 294 ★ E-mail : principal@bkbirlacollegekalyan.com ★ www.bkbirlacollegekalyan.com



B. K. Birla College of Arts, Science & Commerce, Kalyan
Empowered Autonomous Status (2023 - 2032)
(Conducted by Kalyan Citizens' Education Society)
Affiliated to University of Mumbai
'College of Excellence' status by UGC (2015 - 2020)
Reaccredited by NAAC (3rd Cycle) with 'A' Grade (CGPA - 3.58) (2014 - 2023)
ISO 9001: 2015 Certified

NAAC SSR

Cycle IV

2018-2023

DEPT OF MULTIMEDIA AND MASS COMMUNICATION (BAMMC)

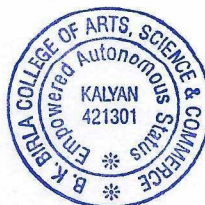
ACTION TAKEN REPORT

Academic Year (2021-2022)

Feedback Received from Students, Alumni, Parents and Faculties

Sr. No.	Feedback	Action Taken and its overall impact
1.	Some of the students suggested to organize Interactive sessions with Media experts.	The Dept. organized interactive Sessions for the students by inviting eminent speakers like Mr. Prakash Khandage (Presidential award winner) and Ms. Suvarna Joshi. The students were able to interact with the Speakers and enhance their knowledge about the subject.
2.	It was suggested by some faculties that Internship should get provided	The Dept. conducted a meeting and decided to provide the students with Log Diaries which will help the students to record their progress and activities.
3.	It was suggested that broad Perspective of students need to be developed about different aspects of the subject.	The Dept. introduced a wide range of subject topics been through the medium of projects/assignments for the students. This added to their overall learning experience and made them think out of the box and apply their ideas in a practical way.

Malpau
HEAD,
DEPT. OF BAMMC



VS
Co-ordinator
IQAC,
B. K. Birla College, Kalyan.

B. K. Birla College Road, Kalyan – 421 304 (M.S.) India

☎ : (0251) 2231293 / 294 ★ E-mail : principal@bkbirlacollegekalyan.com ★ www.bkbirlacollegekalyan.com



B. K. Birla College of Arts, Science & Commerce, Kalyan
Empowered Autonomous Status (2023 - 2032)
(Conducted by Kalyan Citizens' Education Society)
Affiliated to University of Mumbai
'College of Excellence' status by UGC (2015 - 2020)
Reaccredited by NAAC (3rd Cycle) with 'A' Grade (CGPA - 3.58) (2014 - 2023)
ISO 9001: 2015 Certified

NAAC SSR

Cycle IV

2018-2023

DEPT OF MULTIMEDIA AND MASS COMMUNICATION (BAMMC)

ACTION TAKEN REPORT

Academic Year (2020-2021)

Feedback Received from Students, Alumni, Parents and Faculties

Sr. No.	Feedback	Action Taken and its overall impact
1.	Many students suggested to organize Intercollegiate fest of BAMMC Department which should include competitions based on the topics relevant to the syllabus.	The Dept. organized 'Merakii' an intercollegiate fest which included many competitions based on topics relevant to the syllabus. This helped to enhance the knowledge of the students about the subject and also added to their personality development.
2.	Some students suggested to organize more Guest Lectures.	On the occasion of world photography day, the Dept. organized a Guest Lecture in which Padmashree Sudharak Olwe was invited as the Guest Speaker. Apart from this, Online Photography Competition was also organized.
3.	Some of the faculty members suggested Inclusion of local level projects.	The Dept. started Local Level Projects due to which the Students got introduced many new ideas related to current scenario (during covid situation).

Malpani
HEAD,
DEPT. OF BAMMC



[Signature]
Co-ordinator
IQAC,
B. K. Birla College, Kalyan.



B. K. Birla College of Arts, Science & Commerce, Kalyan

Empowered Autonomous Status (2023 - 2032)

(Conducted by Kalyan Citizens' Education Society)

Affiliated to University of Mumbai

'College of Excellence' status by UGC (2015 - 2020)

Reaccredited by NAAC (3rd Cycle) with 'A' Grade (CGPA - 3.58) (2014 - 2023)

ISO 9001: 2015 Certified

NAAC SSR

Cycle IV

2018-2023

Criteria I- Curriculum Aspects

DEPT OF MULTIMEDIA AND MASS COMMUNICATION (BAMMC)

ACTION TAKEN REPORT

Academic Year (2019-2020)

Feedback Received from Students, Alumni, Parents and Faculties

Sr. No.	Feedback	Action Taken and its overall impact
1.	Few students had asked for conducting Career guidance lectures and Industrial Visit.	The Dept. conducted Guest lectures of eminent personalities and organized industrial visit to the ND Film Studio. This helped the students to sharpen their learning skills and get industry exposure.
2.	The parents suggested to increase Parent -Teacher Interactions about the growth of the ward.	During Marksheet distribution, the Dept. called the parents and conducted parents teachers meeting to discuss the growth of ward on one-to-one basis. This helped the parents to know the performance of their wards and also get the relevant information on syllabus, course completion etc.
3.	The faculties suggested that the Curriculum of the subject should help the students for employability/higher education and success in competitive exams.	The Dept. revised the syllabus as per the BAMMC course. This increased the career prospects of the students and motivated them to pursue higher education.
4.	Some alumni suggested to provide more placement assistance.	The Dept. had conducted campus placement registration and orientation programme for the students. This increased the career opportunity for the students and exposed them to the job market.
5.	Some of the students suggested that the Syllabus should serve industry need of time.	Accordingly, in BOS of the Dept, new changes in the syllabus were introduced so that the syllabus becomes more industry-oriented and more number of students become job ready.

Jhalpaw
HEAD,
DEPT. OF BAMMC



[Signature]
Co-ordinator
IQAC,
B. K. Birla College, Kalyan.

B. K. Birla College Road, Kalyan – 421 304 (M.S.) India

☎ : (0251) 2231293 / 294 ★ E-mail : principal@bkbirlacollegekalyan.com ★ www.bkbirlacollegekalyan.com



B. K. Birla College of Arts, Science & Commerce, Kalyan

Empowered Autonomous Status (2023 - 2032)

(Conducted by Kalyan Citizens' Education Society)

Affiliated to University of Mumbai

'College of Excellence' status by UGC (2015 - 2020)

Reaccredited by NAAC (3rd Cycle) with 'A' Grade (CGPA - 3.58) (2014 - 2023)

ISO 9001: 2015 Certified

NAAC SSR

Cycle IV

2018-2023

DEPT OF MULTIMEDIA AND MASS COMMUNICATION (BAMMC)

ACTION TAKEN REPORT

Academic Year (2018-2019)

Feedback Received from Students, Alumni, Parents and Faculties

Sr. No.	Feedback	Action Taken and its overall impact
1.	Many students requested that extra lectures from Industry should be conducted.	We introduced extra lectures from Industry experts. This added to the depth of knowledge of the students and gave them an opportunity to directly learn from the industrial experts.
2.	Some students requested for introducing Certificate Course on Practical Subjects.	We introduced Certificate Course named Photo Journalism of 2 credits. Due to this, the students were able to gain more knowledge and skills related to photo journalism.
3.	Few parents and alumni asked for career guidance lectures.	We conducted a series of career guidance lectures. Thus, the students got an exposure to different career avenues in the subject.
4.	Some alumni suggested organizing Industrial visit to Industry.	We organized industrial visit to Times of India Printing Press along with FY, SY and TY students. This made the students get first hand experience of practical work done in the industry.
5.	It was requested by some students for the Inclusion of Current affairs in subject.	Certain news reading sessions were conducted by the dept. to provide exposure for current affairs topics. Thus, the students were exposed to the current happenings in the field of mass-media.

Malpani
HEAD,
DEPT. OF BAMMC



cll
Co-ordinator
IQAC,
B. K. Birla College, Kalyan.